

Biscayne Bay Kiwanis Honors Mario Murgado as Citizen of the Year; A Wide Range of Sponsorship Levels Available for Your Business



South Florida business icon, community leader and advocate Mario Murgado, president of Brickell Motors, has been selected as the recipient of the Biscayne Bay Kiwanis Club's 2017 Michael Shores Citizen of the Year Award.

Murgado will receive the prestigious award at the 37th Biscayne Bay Gala, May 13th, at the Conrad Hotel. The event begins at 6:30 p.m. with a cocktail reception and silent auction, followed by a dinner and live auction at 7:30 p.m.

In addition to purchasing tickets at \$150 each, the event offers Florida businesses a wide variety of sponsorship levels providing exposure to a highly desirable demographic; more than 400 of the area's top business people, professionals and community leaders.

For tickets or sponsorship information, contact the Biscayne Bay Kiwanis at 305.814.2225.

Here's a quick look at each sponsorship level and the benefits each offers:

Presenting Sponsor \$25,000 (one available)

The top level sponsor receives two VIP Tables (20 guests); company will be highlighted as the Presenting Sponsor in every instance of the event name; logo will appear on all promotional materials; recognition in all press releases; on stage recognition as the Presenting Sponsor and presentation of commemorative plaque; advertisement displayed on projector during the event; advertisement on 4' by 3' poster in the reception area; two full-color pages (left & right) in the program for advertising, plus name and logo displayed prominently on the front cover.

Platinum Sponsor \$15,000 (two available)

This prestigious sponsorship level receives one VIP Table (10 guests); company logo will appear on all promotional materials; on stage recognition as a Platinum Sponsor and presentation of commemorative plaque; advertisement displayed on projector during the event and on a 3' by 2' poster in the reception area; two full-color pages (left & right) in the program for advertising, plus name and logo displayed prominently on the front cover.

Diamond Sponsor \$10,000

The Diamond Sponsor receives one VIP Table (10 guests); on stage recognition as a Diamond Sponsor and presentation of commemorative plaque; advertisement displayed on projector during the event and on a 3' by 2' poster in the reception area; one full-color page in the program for advertising.

Gold Sponsor \$5,000

This level receives one table for 10 guests; recognition from the dais as a Gold Sponsor; a commemorative plaque; advertisement displayed on projector during the event and on a 3' by 2' poster in the reception area; one full-color page in the program for advertising.

Silver Sponsor \$2,500

A great way to begin, this level receives tickets for 6 guests; your name or logo displayed on a projector during the event and in the reception area; one half-page, full-color advertisement in the program.

All sponsors will receive recognition in post event coverage on Socialmiami.com. and in the South Florida Luxury Guide.

Get Your Company Message Seen With Gala Program Advertisement

Another way of gaining exposure for your business and to congratulate **Mario Murgado**—is to advertise in the eye-catching program for the 37th Biscayne Bay Gala. Here are the rates and specs for ads, which must be camera-ready

Program Size:	8.5" x 11", stapled
Format:	All ads are four color
Photo/Logo:	JPEG or PDF (300 DPI or higher)
Back Cover (8.5 x 11):	\$2,000
Inside Back Cover (8.5 x 11):	\$1,750
Full Page (8.5 x 11):	\$1,000
Half Page (8.5 x 5.5):	\$650
Quarter Page (4.25 x 5.5):	\$425
Reservation Deadline:	April 7, 2017
Artwork Deadline:	April 14, 2017



Change The World *One Child At a Time* By Joining the Biscayne Bay Kiwanis Club



The Kiwanis Club of Biscayne Bay is an all-volunteer service organization of professional men and women based in Downtown Miami that improves the lives of disadvantaged children in Overtown, Allapattah, and Midtown Miami through educational programs, field trips, and hands on service projects. Its membership is diverse like the Miami community it serves. The organization is versatile, as a service project can help alleviate almost any community need. It is vibrant, with many opportunities to serve each month. If you would like to give back alongside new friends—who could become lifelong friends—join Biscayne Bay Kiwanis.



Below are just some of the service activities in which you can participate

- Read with elementary school students at our partner schools
- Make presentations about careers, etiquette, civics, and life skills
- Chaperone on field trips to local attractions, museums, and sporting events
- Guided tours of the Everglades for children in shelters, public housing, and foster care
- Provide school uniforms, supplies, and backpacks to children in need
- Feed the homeless and give Thanksgiving meals to families
- Volunteer with disabled adults and provide holiday gifts, fun activities, and field trips
- Foster student leadership in our Key Clubs and volunteer in joint service projects
- Become a mentor or help with test preparation for a college bound high school student
- Participate in various environmental clean up projects

**We're improving our community *one child* at a time.
*Won't you join us?***